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Black & Decker's Karen Dean and Microsoft's Gurdeep Singh Pall Headline All-Star Lineup at VoiceCon(R) San Francisco 2007

Oracle's Mark Sunday and Lotus IBM's Michael Rhodin Complete Keynote Lineup; Conference Registration Now Open

SAN FRANCISCO, July 16 /PRNewswire/ -- VoiceCon[®], produced by CMP Technology, today announced the featured presentation and keynotes for VoiceCon San Francisco 2007, a lineup that includes Karen Dean, Director, Black & Decker; Gurdeep Singh Pall, Corporate Vice President, Unified Communications Group, Microsoft; Mark Sunday, Chief Information Office/Senior Vice President, Oracle; and Michael D. Rhodin, General Manager, Lotus Software, IBM Software Group. VoiceCon San Francisco 2007 (<http://www.voicecon.com/sanfrancisco/>) will be returning to the Moscone West Convention Center, August 20-23, and registration is now open at <http://www.voicecon.com/sanfrancisco/>.

VoiceCon San Francisco 2007 will serve as the barometer for how far the migration to IP Telephony and Unified Communications has come and provide insight into what comes next. Year after year, no other event presents as many senior IS/telecom enterprise executives who share their migration strategies, decision criteria, and the lessons learned from installing state-of-the-art IP Telephony and converged networking systems as VoiceCon.

"The transformation to IP Telephony and Unified Communications is triggering a major market shake-up. New players and new technologies are entering the market," said Fred Knight, VoiceCon General Manager, "And in August, at VoiceCon San Francisco, attendees will get objective, up-to-date analysis of who are the likely winners -- and losers."

VoiceCon San Francisco will present top executives from the leading industry vendors, important new players in the market and influential analysts and consultants who will discuss their experiences with IP Telephony, Unified Communications and Converged Networks. VoiceCon's influence is evident by the presence of industry luminaries and market-driving customers, who will be featured as conference keynotes:

- Karen Dean, Director, Black and Decker, will discuss the process and lessons learned from migrating to IP Telephony and converged networks on Tuesday, August 21.
- Mark Sunday, Chief Information Office/Senior Vice President, Oracle, will review the strategic drivers behind their UC implementation, the lessons learned and business benefits, including significant cost reductions, more rapid integration of acquired companies' infrastructure, and enhanced business agility. Mr. Sunday also will present Oracle Global IT's vision and roadmap to deploy business-transforming enterprise applications that integrate Oracle's business systems with their UC platform on Wednesday August 22.
- Michael D. Rhodin, General Manager, Lotus Software, IBM Software Group, will share IBM's vision and strategy for an open standards-based landscape that fuses communications and collaboration to support workplace requirements and foster an open ecosystem of partners innovating with custom solutions. He will also discuss how social networking can be used to unlock and leverage skills within organizations and beyond, on Wednesday, August 22.
- Gurdeep Singh Pall, Corporate Vice President, Unified Communications Group, Microsoft, will discuss developing Microsoft's Unified Communications and voice over Internet protocol (VoIP) strategy, and Unified Communications product and service deployment on Tuesday, August 21.

The VoiceCon San Francisco exhibition provides attendees with an unmatched opportunity to meet with leading vendors to solve their IP Telephony needs. The event is the only venue to feature all of the leading companies in the IP Telephony and converged communications industry. The list of VoiceCon San Francisco exhibitors includes: Avaya, Cisco, Extreme Networks, Foundry Networks, IBM, Microsoft, Mitel, ShoreTel, Toshiba, 8x8 Inc., 9-1-1 Enable, Aastra, Alcatel-Lucent, Avaya Developer Connection, AVST, Digium Asterisk, Ericsson, Inter-tel, Interactive Intelligence, Motorola, Nokia, NUANCE, Plantronics, Ploycom, Prognosis, Psytechnics, Siemens and SyncVoice Communications.

VoiceCon San Francisco 2007 continues the VoiceCon heritage of delivering in-depth technical sessions, prominent speakers and strategy discussions, attracting high-level enterprise decision makers to review the latest products, and to meet and network with potential partners, consultants and analysts. For 17 years, VoiceCon has delivered practical, forward-thinking,

objective information and education focused on products, services, management and market trends focused on enterprise voice, IP Telephony and Converged Networks.

About VoiceCon®

VoiceCon® is the leading conference and exhibition for enterprise IP Telephony, convergence and Unified Communications in North America. VoiceCon® brings enterprise decision makers together with the industry's vendors, analysts and consultants to focus on the issues central to enterprise networks and communications. As the momentum toward IP telephony and convergence has grown, VoiceCon has expanded to include two yearly shows: VoiceCon San Francisco 2007, returning to the Moscone West Convention Center in San Francisco, August 20-23, and VoiceCon Orlando 2008, set for March 17-20 at the Gaylord Palms Hotel. The VoiceCon portfolio also includes the VoiceCon Implementation Tour, which will take place in Fall 2007 in New York, Anaheim, Toronto, San Francisco and Chicago. VoiceCon also serves the community with a weekly email newsletter that is circulated to approximately 28,000 subscribers-VoiceCon eNews (<http://www.voicecon.com/enews>); VoIP Loop (<http://www.voiploop.com/>), a news, information and opinion site that features thought leaders in VoIP and enterprise IP Telephony and convergence; and the VoiceCon Webinar Series. For more information, visit <http://www.voicecon.com/>.

About CMP Technology

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