



8x8, Inc.

8x8, Inc. Signs Agreement With LSSi Corp. to Offer Free Directory Listing Service to Packet8 Business VoIP Subscribers

LAS VEGAS, Jan. 10 /PRNewswire-FirstCall/ -- 2007 CONSUMER ELECTRONICS SHOW -- 8x8, Inc. (Nasdaq: [EGHT](#)), provider of Packet8 (<http://www.packet8.net>) broadband Voice over Internet Protocol (VoIP) and videophone communication services, today announced it has signed an agreement with LSSi Corp., the world's leading provider of telephony-sourced databases of telephone listings, to offer nationwide directory listing service to Packet8 business VoIP phone service subscribers.

Effective immediately, all Packet8 business subscribers will receive a free listing in LSSi's national 411 Directory Assistance database. The LSSi Database includes 135 million residential and business listings from the United States and Puerto Rico. This "telco-fresh" database owes its extraordinary freshness and accuracy to the fact that more than 99 percent of its listings consist of service-order-level data provided daily to LSSi by the listing owners themselves, such as local phone companies and VoIP service providers. Year after year, the LSSi Database has been acknowledged as the most accurate telephony-based database in the United States by respected industry analyst, The Paisley Group.

"For a business, it is vital to have a listing in the Directory Assistance database, though many VoIP phone service providers do not offer this feature to their subscribers," said 8x8 Vice President of Marketing and Sales Huw Rees. "We are pleased to be working with LSSi Corp. to make this service available to all U.S. businesses now using the Packet8 Virtual Office VoIP phone solution."

Historically, when residential and business phone service subscribers transition to VoIP, they often discontinue their conventional telephone service from local exchange carriers and, as a result, lose their listings in the Directory Assistance databases. Through the LSSi Database, Packet8 subscribers will benefit from the same 411 listing service traditional phone company subscribers have enjoyed for decades.

This Directory Listing Service is initially available to Packet8 business customers and will be offered to residential subscribers later this year.

About 8x8, Inc.

VoIP (voice over internet protocol) service provider 8x8, Inc. offers internet-based telephony solutions (<http://www.packet8.net>) for individual residential and business users as well as small to medium sized business organizations. In addition to regular Packet8 VoIP service plans priced as low as \$19.99 per month for unlimited anytime calling to the U.S. and Canada, 8x8 offers the Packet8 Tango Video Terminal Adapter and DV 326 VideoPhone along with accompanying monthly service plans also priced at \$19.99 per month. Packet8 Virtual Office, 8x8's VoIP phone system for small to medium sized businesses, is a hosted PBX solution comprised of powerful business class features. Companies subscribing to Virtual Office pay just \$39.99 per month per extension for enterprise class PBX functionality along with unlimited local and long distance calling in the U.S. and Canada.

Packet8 Softalk™, 8x8's PC-based soft phone client, offers high quality voice and video in-network calling as well as outbound calling to the PSTN. For additional company information, visit 8x8's web site at <http://www.8x8.com>.

About LSSi

LSSi Corp. (<http://www.lssi.net>) is the world's leader in developing and operating high performance directory databases. The company has established a strong commercial presence in several important telephony markets, including National Directory Assistance (NDA®) databases in the U.S., Canada, Ireland, France, and the United Kingdom; customer name and address automation; wireless mobile solutions; desktop solutions for corporations and other large institutions; and NDA client / server software. In addition to its world headquarters in Edison, New Jersey, LSSi operates development resources and data centers located in Research Triangle Park, North Carolina; Waynesboro, Virginia; Birmingham, England; and Dublin, Ireland.

NOTE: 8x8, the 8x8 logo, Packet8, the Packet8 logo, Packet8 Virtual Office, Packet8 Softalk and Packet8 Tango are trademarks of 8x8, Inc. All other trademarks are the property of their respective owners.