



8x8, Inc.

8x8, Inc. Announces Internet Availability of 2007 Proxy Materials Per New SEC 'Notice and Access' Model

SANTA CLARA, Calif., July 24 /PRNewswire-FirstCall/ -- 8x8, Inc. (Nasdaq: [EGHT](#)), provider of Packet8 (<http://www.packet8.net>) residential, business and video Voice over Internet Protocol (VoIP) phone services, today announced the online availability of its 2007 Proxy Statement in accordance with the Securities and Exchange Commission (SEC) December 13, 2006 decision allowing companies to furnish proxy materials to shareholders through a "Notice and Access" model using the Internet.

The "Notice and Access Rule" removes the requirement for public companies to automatically send shareholders a full, hard-copy set of annual meeting and proxy materials and allows them to instead to deliver to their shareholders a "Notice of Internet Availability of Proxy Materials" and to provide online access to the documents. 8x8 mailed a "Notice of Internet Availability of Proxy Materials" on July 18, 2007 to all beneficial owners entitled to vote at the 2007 Annual Shareholder Meeting to be held on August 28, 2007 at the Company's corporate headquarters in Santa Clara, California.

"8x8 is pleased to be one of the first publicly traded companies to take advantage of this new SEC initiative," said 8x8 CFO Dan Weirich. "In addition to substantially decreasing the printing and postage costs previously incurred by producing and mailing these hard copy materials, this amendment benefits the environment by helping to preserve the nation's forests and reducing the fuel consumed in transporting the proxy materials to the post office and delivering them to shareholders. Our decision to utilize the "Notice and Access" method of delivery saved approximately 38 trees. We applaud the SEC's vision to leverage the Internet to more efficiently deliver proxy materials to investors."

According to American Forests (americanforests.org), the nation's oldest nonprofit citizens' conservation organization, for the 300 million or so packages each year that are currently mailed, the "Notice and Access" model could save 800,000 trees from being cut to produce the paper involved in the mailings, trees which would remove some 267,000 tons of greenhouse gas from the atmosphere annually if left to grow. Over just 5 years, this initiative would save more than 4 million trees from being cut.

8x8's 2007 Proxy Statement, Annual Report and other financial documents are available free of charge at the Securities and Exchange Commission website, <http://www.sec.gov>, and at the Investor Relations section of its corporate website, <http://www.8x8.com>.

About 8x8, Inc.

VoIP service provider 8x8, Inc. offers internet-based telephony solutions (<http://www.packet8.net>) for individual residential and business users as well as small to medium sized business organizations. In addition to regular Packet8 VoIP service plans priced as low as \$24.99 per month for unlimited anytime calling to the U.S. and Canada, 8x8 offers the Packet8 Tango Video Terminal Adapter and DV 326 VideoPhone along with accompanying monthly service plans also priced at \$24.99 per month. Packet8 Virtual Office, 8x8's VoIP phone system for small to medium sized businesses, is a hosted PBX solution comprised of powerful business class features. Companies subscribing to Virtual Office pay just \$49.99 per month per extension for enterprise class PBX functionality along with unlimited local and long distance calling in the U.S. and Canada. Packet8 Softalk Office™, 8x8's PC-based soft phone client, offers high quality voice and video in-network calling as well as outbound calling to the PSTN. For additional company information, visit 8x8's web site at <http://www.8x8.com>.

NOTE: 8x8, the 8x8 logo, Packet8, the Packet8 logo, Packet8 Virtual Office, Packet8 Softalk and Packet8 Tango are trademarks of 8x8, Inc. All other trademarks are the property of their respective owners.