

**FOR IMMEDIATE RELEASE**

**AMNEAL LAUNCHES AG FOR NOVO NORDISK'S ACTIVELLA®**  
***Authorized Generic offers brand product plus patient savings***

Bridgewater, New Jersey (USA), November 20, 2014 – Amneal Pharmaceuticals LLC ([www.amneal.com](http://www.amneal.com)) today announced the launch of Lopreeza™ (estradiol/norethindrone acetate) tablets in 0.5 mg/0.1 mg and 1 mg/0.5 mg strengths. Amneal's product is the first Authorized Generic of the brand, Activella®, containing the identical formulation of estradiol/norethindrone acetate.

"With an Authorized Generic like Lopreeza™, pharmacists are able to provide their patients with the same brand products at a lower cost," states Amneal Co-CEO Chirag Patel. "Consistency is critical in this therapeutic category. Women currently taking Activella® can now enjoy continuity of therapy by remaining on the brand product while benefiting from the generic savings."

Both strengths of Lopreeza™ are now shipping. The tablets are sold in 28-count dialpack dispensers and available through wholesalers, distributors and directly to the trade.

Annual U.S. sales of estradiol/norethindrone acetate tablets were \$116 million as of August 2014, according to IMS Health.

Visit <http://amneal.com/wp-content/uploads/2014/10/LopreezaPI.pdf> for full prescribing information.

*About Amneal Pharmaceuticals LLC*

Amneal Pharmaceuticals LLC is a U.S.-based manufacturer of generic pharmaceuticals. Known as "Generic's New Generation", Amneal prides itself on its unwavering commitment to quality, meaningful business relationships, and innovative approach to maximizing value for all stakeholders. Extensive investment in R&D, an intelligently aggressive expansion strategy, and focus on vertical integration are key contributors to the company's impressive growth over the past several years. Amneal is headquartered in Bridgewater, New Jersey with manufacturing, R&D, packaging, sales and distribution facilities throughout the U.S., as well as abroad. For more information, visit [www.amneal.com](http://www.amneal.com).

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CONTACTS:

Jim Luce  
Executive Vice President, Sales & Marketing  
Amneal Pharmaceuticals LLC  
M: 949.500.5756  
[jim@amneal.com](mailto:jim@amneal.com)  
[www.amneal.com](http://www.amneal.com)

Cheryl Lechok  
President  
Cheryl Lechok Communications, LLC  
Dir: 203-961-9280  
M: 203-613-1506  
[clechok@optonline.net](mailto:clechok@optonline.net)