



NEWS RELEASE

MOGU to Report First Quarter Fiscal Year 2021 Financial Results on August 24, 2020

8/17/2020

HANGZHOU, China--(BUSINESS WIRE)-- MOGU Inc. (NYSE: MOGU) ("MOGU" or the "Company"), a leading KOL-driven online fashion and lifestyle destination in China, today announced that it will report its unaudited financial results for the first quarter of fiscal year 2021 ended June 30, 2020, before U.S. markets open on Monday, August 24, 2020.

MOGU's management will host an earnings conference call at 7:30 AM U.S. Eastern Time on Monday, August 24, 2020 (7:30 PM Beijing/Hong Kong Time on the same day).

Dial-in numbers for the live conference call are as follows:

International: +1 647 689 5649

Mainland China, North: +86 108 007 141 191

Mainland China, South: +86 108 001 401 195

United States: +1 877 824 0239

Hong Kong: +852 800 901 563

Passcode: Mogu

A telephone replay of the call will be available after the conclusion of the conference call until 11:59 PM ET on August 31, 2020.

Dial-in numbers for the replay are as follows:

International Dial-in
U.S. Toll Free
Passcode:

+1 416 621 4642
+1 800 585 8367
4568719

A live and archived webcast of the conference call will be available on the Investor Relations section of MOGU's website at <http://ir.mogu-inc.com>.

About MOGU Inc.

MOGU Inc. (NYSE: MOGU) is a leading KOL-driven online fashion and lifestyle destination in China. MOGU provides people with a more accessible and enjoyable shopping experience for everyday fashion, particularly as they increasingly live their lives online. By connecting merchants, KOLs and users together, MOGU's platform serves as a valuable marketing channel for merchants, a powerful incubator for KOLs, and a vibrant and dynamic community for people to discover and share the latest fashion trends with others, where users can enjoy a truly comprehensive online shopping experience.

For more information on MOGU, please visit: <http://ir.mogu-inc.com>.

View source version on [businesswire.com](https://www.businesswire.com): <https://www.businesswire.com/news/home/20200817005193/en/>

For investor and media inquiries:

MOGU Inc.

Mr. Le Li

+86-571-8530-8201

ir@mogu.com

Christensen

In China

Mr. Eric Yuan

+86-10-5900-1548

eyuan@christensenir.com

In the United States

Ms. Linda Bergkamp

+1-480-614-3004

lbergkamp@christensenir.com

Source: MOGU Inc.