



NEWS RELEASE

## MOGU to Attend SWS Research Consumer and Finance Seminar on September 24, 2019

9/20/2019

HANGZHOU, China--(BUSINESS WIRE)-- MOGU Inc. (NYSE: MOGU) ("MOGU" or the "Company"), a leading online fashion and lifestyle destination in China, today announced that the Company will attend the SWS Research Consumer and Finance Seminar on September 24, 2019, at the Grand Trustel Purple Mountain Hotel in Shanghai, China. Mr. Qi Chen, Chairman and Chief Executive Office of MOGU, will give a keynote speech at the seminar. Management will also meet with institutional investors.

For additional information, please contact your SWS Research representative.

### About MOGU Inc.

MOGU Inc. (NYSE: MOGU) is a leading online fashion and lifestyle destination in China. MOGU provides young people with a more accessible and enjoyable shopping experience for everyday fashion, particularly as they increasingly live their lives online. Through innovative use of content, MOGU's platform provides a vibrant and dynamic community for people to discover and share the latest fashion trends with others, and offers users a truly comprehensive shopping experience.

For more information on MOGU, please visit: <http://ir.mogu-inc.com>.

View source version on [businesswire.com](https://www.businesswire.com): <https://www.businesswire.com/news/home/20190920005168/en/>

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