Q4 Launches IPO Subsidy Program for Companies Listing on NYSE or NASDAQ

Suite of Services Provides Key Tools for Companies Pre-and Post-IPO

September 10, 2015 – Toronto, ON – Q4 Web Systems (Q4), a leading SaaS platform providing communication and intelligence solutions to IROs and the C-Suite of public companies, announced today the launch of their IPO Subsidy Program. The program is designed to provide companies going public with all the website and webcast tools they need prior to and after their IPO. The solution will serve as a zero-cost entry into the market with a focus on providing companies with the software and services they need for a successful IPO. Visit www.q4ipo.com for more details.

1 in 5 companies that went public in 2014 chose Q4 to run its investor website, earnings webcasts and investor analytics including GoDaddy, Hubspot, Inc., Shake Shack Inc. and Castlight Health. Based on this experience, the IPO team at Q4 understands the stresses associated with the process of going public. The Q4 IPO Subsidy Program has been created to reduce the workload of companies as they go public while providing best practice guidance in order to deliver a rich, effective Investor Relations communication program in preparation of official pricing.

The Q4 IPO Subsidy Program also acts as an enablement package, providing IROs with best practice services they need to introduce and continuously improve their IR program. Leveraging Q4's extensive experience in managing and hosting earnings events, IROs will benefit from an experienced team that will guide them through their first earnings event and beyond.

"We already have a vast amount of experience working with public companies and providing them with IR services. Q4 has worked with over 160 IPO clients and was responsible for nearly 20% of NYSE and NASDAQ IPOs in 2014, so it was only natural that we take this step forward with the launch of the Q4 IPO Subsidy Program," said Darrell Heaps, Founder & CEO at Q4 Web Systems. "We want to make the initial IPO process as painless as possible for companies going public. We understand the challenges and what is needed to help offset those burdens so they can focus on other things related to their IPO."

The basic Q4 IPO Subsidy will consist of a two-year web hosting subscription, a two-year webcasting subscription covering four earnings events per year, full integration with our innovative Analytics, Intelligence and Client Services app, Q4 Touch as well as a dedicated Client Services Specialist for ongoing event management and maintenance. For

more information about the Q4 IPO Subsidy Program, contact: sales@q4websystems.com

About Q4 Web Systems

Q4 Web Systems (Q4) is a SaaS platform that provides communication and intelligence solutions to IROs and the C-Suite of public companies. Hundreds of global companies and brands such as Nike, Salesforce, FedEx and McDonald's use Q4's website, mobile, webcasting and intelligence platform to manage, report and understand their engagement with the capital markets.

www.q4websystems.com

The Q4 IPO Subsidy Program is a free of charge solution available to all companies planning an IPO on either the NYSE or NASDAQ. The program has been created to provide IPO companies with all website and webcasting services they need prior to and after their IPO. Companies like GoDaddy, Hubspot, Inc., Shake Shack Inc. and Castlight Health chose to work with Q4 because of our dedication and experience in the IPO market.

www.q4ipo.com

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