Q4 Web Systems Releases "Trade Indicator" Predictive Analytics for IROs

Q4 delivers predictive analytics and institutional sentiment barometer to Investor Relations Officers

APRIL 7, 2015 – Toronto, ON – Q4 Web Systems (Q4), the leading provider of SaaS-based investor relations solutions for public companies, announces the release of the "Q4 Trade Indicator," the first element in a predictive analytics suite designed to provide Investor Relations Officers (IROs) and C-Level Executives with leading indicators of price movements in their company's stock and the stock of their peers.

Q4 Trade Indicator provides IROs with access to the sell-side's changing perception of their stock and insight into the sell-side trade ideas that are being published to their buy-side clients, alerting IROs to possible market movements before they occur with 75% accuracy on large movements of the indicator. The mobile app and email notification system ensures subscribers are alerted to significant changes so that they can then watch the market for large price swings, abnormal volume and volatility. With Q4 Trade Indicator, IROs are able to systematically evaluate the sell-side sentiment of their stock, and get out in front of potential changes before they occur. Q4 Trade Indicator includes detailed charting and peer comparison for up to 20 companies and is available today for the Q4 Touch app. For more information on Q4 Trade Indicator, click here.

"We are committed to bring new insights to IROs to help them manage expectations of the C-Suite and their institutional investors. Q4 Trade Indicator shines a light on a segment of the market that was opaque, until now. When we set out to create Q4 Trade Indicator, our objective was to provide an early warning system for institutional sentiment and to help ensure our clients have better information when communicating market movements to their management teams and other stakeholders." said Darrell Heaps, Founder & CEO at Q4 Web Systems. "The beta testing feedback from our clients has been very positive and has proven to be quite predictive. We're very pleased

to be able to offer this proprietary data set to public companies across North America," added Darrell.

The Q4 Trade Indicator is available today, contact sales for a demo and for more information.

About Q4 Web Systems

Q4 Web Systems is the leading provider of SaaS-based investor relations' solutions for North American public companies. Focused on the best customer experience in industry, hundreds of Fortune 1000 brands including Nike, Salesforce, FedEx and McDonald's use Q4 delivered websites, mobile applications and market intelligence solutions to redefine how they interact with capital markets. Website: www.q4websystems.com

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