# Q4 Web Systems And Oxford Intelligence Partners Announce Strategic Partnership

*Exclusive partnership focused on delivering market intelligence and stock surveillance services*

**June 11, 2015 – Chicago, IL –** Q4 Web Systems (Q4), a leading SaaS platform that provides communication and intelligence solutions to IROs and the C-suite of public companies, and Oxford Intelligence Partners (Oxford), a technology-forward, capital market intelligence firm, providing proprietary tools and analytics, and intensive stock and options surveillance to IR professionals, announced today an exclusive partnership focused on delivering next generation market intelligence and stock surveillance services.

As the capital markets become more complex and opaque, investor relations officers and their management teams have experienced declining accuracy and relevancy of traditional surveillance. Due to the speed of the markets today, the outdated weekly reports of legacy surveillance no longer provide the value they once did to IR professionals. Built off both Oxford's and Q4's predictive analytic datasets, this partnership is focused on integrating real-time and predictive insights with more data-driven stock surveillance and *Options Intelligence*™. The result is providing IROs and their C-suite with intelligence as to what is going to happen in the market, rather than merely reporting on what happened in the past. Clients benefit from advanced warning, allowing them to proactively prepare ahead of an event instead of reacting to an event that has already occurred.

"We are very excited to partner with the team at Oxford. Combining the experience of Oxford's analysts, their *Options Intelligence*™, proprietary analytics and our SaaS platform, we see tremendous potential to truly deliver on the promise of *forward looking* stock surveillance to our clients," said Darrell Heaps, CEO of Q4. "This partnership leverages Q4's and Oxford's predictive intelligence solutions which are both bringing new insights to areas of the market that have been opaque until now. Combining these unique data sets is a game changer for investor relations and the C-suite. We see a bright future for Q4 and Oxford".

Oxford stock surveillance reporting and predictive datasets will be delivered to clients through the new Q4 Touch mobile app, available for both Apple and Android devices, and will also be available in Q4's coming IR desktop application due to launch by the end of 2015. Clients of the partnership will benefit from Oxford's seasoned analysts and Q4's renowned 24/7 service and support.

"Partnering with Q4 enables us to further differentiate and deliver best-in-class surveillance, combined with our proprietary tools, *Predictive Analytics* and *Options Intelligence*™ solutions," said Adam Frederick, CEO of Oxford. "Our team of senior surveillance experts and former options traders provide detailed insights and advanced analytics of both the equity and derivatives markets. Now, with the help of Q4's innovative team, we are able to deliver this insight in engaging, real-time mobile, and soon to come desktop product solutions."

The partnership products and services will be available for demonstration at the NIRI national conference, June 12-15 in Chicago, and generally available to customers on a stand alone basis, and as part of Q4 website and webcasting bundled offerings, immediately following the event.

For more information, please see www.q4websystems.com or www.oxfordintel.com

**About Q4 Web Systems**
Q4 Web Systems (Q4) is a SaaS platform that provides communication and intelligence solutions to investor relations officers and the C-suite of public companies. Hundreds of global companies and brands use Q4's website, mobile, webcasting and intelligence platform to manage, report and understand their engagement with the capital markets.
www.q4websystems.com

**About Oxford Intelligence Partners**
Oxford Intelligence Partners (Oxford) is an innovate capital markets intelligence firm providing IROs and the C-suite with intensive stock surveillance, *Predictive Analytics*, proprietary data sets, and a first-of-its kind *Options Intelligence*™ solution. By leveraging a unique team of highly acclaimed stock surveillance experts with former options traders, floor specialists and PhD-accredited quantitative technologists, Oxford is transforming capital markets information into intelligence. www.oxfordintel.com

Media Inquiries

Rana Abdel Fattah
Marketing Coordinator
ranaf@q4websystems.com
Telephone: 416-626-7829 ext. 250