Q4 Announces New Quantitative Market Intelligence Suite

New quantitative dataset provide actionable intelligence on stock movements and investor activism activity.

October 1, 2015 – Toronto, ON – Q4 Web Systems (Q4), a leading SaaS platform that provides communication and intelligence solutions to IROs and the C-suite of public companies, announced today the release of its Market Intelligence product suite. The new suite includes Q4 Surveillance, a stock trading and ownership surveillance platform, Trading Analytics, a unique set of quantitative analytics focused on market sentiment, volatility and activism, and Relative Performance, which highlights stock and volume contributors affecting specific companies, industries and the market as a whole.

The new intelligence suite derives its data from proprietary algorithms developed by former Wall Street quantitative PhD technologists and the senior team of market analysts at Oxford Intelligence Partners, which was recently acquired by Q4. The intelligence is then communicated through Q4's powerful SaaS platform to provide users with a clear visualization of trading activity, institutional ownership, options market trading, investor sentiment and market volatility.

Key features of the Intelligence suite include:

- Q4 Surveillance, powered by Oxford's proprietary quantitative analytics, uncovers the real-time trading activity and habits of institutional stockholders.
- Trading Analytics track forward-looking stock sentiment and market volatility to arm IRO's with insight into current investor behavior to address potential risks before they occur.
- Activist alerts sensitive to "activist style" trading provide an early warning signal of potential activist accumulations, preparing issuers ahead of a possible hostile situation, well before any other service would have.
- Expected Trading Range forecasts empower IRO's with an objective, quantifiable analysis of forward-looking market expectations, allowing them to be proactive, rather than reactive when communicating with the C-Suite and other stakeholders.
- Relative Performance delivers key insight into the contributing factors of stock price and volume performance to truly understand what's moving not only your stock, but your peers as well.

By leveraging unique insight into the options market along with deep stock price and market analysis, Q4 is able to provide these predictive data sets to arm the IRO with actionable intelligence on both past and future stock price movements. Q4's Surveillance solution leverages data and research from the dedicated, seasoned team of analysts at Oxford Intelligence Partners, now part of Q4.

“The Q4 Intelligence Suite provides companies with a level of insight into their current ownership trends, investor sentiment and potential stock movements that has never been available before,” says Darrell Heaps, Founder and CEO of Q4. "Traditional market intelligence offerings are not equipped to monitor the increasingly complex capital markets. Q4 Intelligence provides the forward looking insight that IROs and the C-suite need to make effective decisions in today's market.”

The Q4 Intelligence Suite is available today through the Q4 SaaS platform. Visit www.q4webystems.com for more information or contact sales@q4websystems.com.

About Q4 Web Systems
Q4 Web Systems (Q4) is a SaaS platform that provides advanced communication and quantitative intelligence solutions to investor relations officers and the c-suite of public companies. Hundreds of global companies and brands such as Nike, Salesforce, FedEx and McDonald’s use Q4’s website, mobile, webcasting and intelligence platform to manage, analyze and improve their engagement with the capital markets. www.q4websystems.com

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