Q4 Web Systems Releases "Q4 Touch" Mobile App for Investor Relations Officers

Q4 delivers App focused on providing solutions for on-the-go clients

MARCH 17, 2015 – Toronto, ON – Q4 Web Systems (Q4), the leading provider of SaaS-based investor relations solutions for public companies, announce the release of "Q4 Touch" mobile app, a new way for Investor Relations Officers (IROs) to manage their investor relations programs and daily workflow with Q4.

Q4 Touch is designed to improve the customer experience and bring together all of the touch-points that IR departments have with Q4. With easy workflow and real-time notifications, Q4 Touch provides instant access to the Q4 Team, Support Ticket Management, an innovative Earnings checklist service and detailed Website Analytics.

"Our objective in designing Q4 Touch was to make it easy for our clients to access every aspect of their relationship with Q4 from their phone. IROs are able to contact their Q4 rep, get an update on a support ticket, or prepare for earnings from their mobile app. Q4 Touch brings all of these touch points together in an easy to use, beautifully designed application." said Darrell Heaps, Founder & CEO at Q4. "We dedicated a significant amount of work towards notifications to ensure we are alerting the client of a change at the most appropriate time and matching that with the most effective type of message. The idea is that Q4 Touch is always working on your behalf and we will notify you only when you need to pay attention to something" added Darrell.

Organizing and executing earnings events is a time-consuming chore for many IROs. Q4 Touch simplifies the earnings process by creating a shared task list that is coordinated with and managed by Q4. Using Q4 Touch's Checklist feature, the client personalizes their checklist with tasks associated with their quarterly earnings event and deliverables due in preparation for the event. The feature includes a countdown to the event and a task progress meter of open/closed tasks, which allows the IRO to focus on other activities.

With Q4 Touch's web Analytics Feature, clients are able to promptly access meaningful data and understand who their audience is, where they are coming from, what is driving traffic, as well as what content they are viewing on the site. The Analytics feature includes an activity

overview with stock comparison, locations, and downloads. In addition, all findings can be viewed by week, month, or year, allowing investor relations departments easy access to information using the simplified dashboard.

Q4 Touch is available on iOS for free through the App Store.

About Q4 Web Systems

Q4 Web Systems is the leading provider of SaaS-based investor relations' solutions for North American public companies. Focused on the best customer experience in industry, hundreds of Fortune 1000 brands including Nike, Salesforce, FedEx and McDonald's use Q4 delivered websites, mobile applications and market intelligence solutions to redefine how they interact with capital markets. Website: http://q4websystems.com/

Media Inquiries

Rana Abdel Fattah
Marketing Coordinator
ranaf@q4websystems.com
Telephone: 416-626-7829 ext. 250