Q4 Web Systems Launches New Online Annual Report Product

Q4's new product delivers quick and easy mobile-friendly annual reports with minimal client input.

February 10, 2015 – Toronto, ON – Q4 Web Systems (Q4), the leading provider of SaaS-based investor relations solutions for public companies today introduced its latest product— the Online Annual Report (OAR). The product provides investor relations departments with an engaging and mobile-focused annual report, which is less expensive than contracting an agency and requires only minimal guidance to create.

Research shows that 65% of investors read annual reports regularly, and that the majority of these prefer an online version of annual reports.

With extensive design experience in building corporate and IR websites, Q4 has taken the traditional Annual Report and transformed it into an engaging, customizable, and dynamic online asset. The production of the OAR Online Annual Report requires only minimal client input and budget due to Q4's advanced SaaS website platform and broad knowledge of the Investor Relations industry.

The OAR is designed to use a company's existing Annual Report assets (10-K, 10-K Wrap or complete Annual Report) and adapt them into a design centric, dynamic and interactive web experience that works seamlessly across desktops, tablets and phones. [link to live example]

"At Q4, we strongly believe in the importance of telling a story to investors, rather than simply providing data." said Darrell Heaps, CEO at Q4. "Q4's OAR is an important asset in an Investor Relations Officer's toolkit to help tell their story. With the OAR, companies of all sizes are now able to easily deliver a compelling, story-based experience for their annual report for a fraction of the cost of other solutions," added Darrell.

With mobile web traffic soon overtaking desktop, the OAR is designed to be a quick solution for delivering a rich experience on mobile phones and tablets. Built using HTML5 and Responsive Web Design framework, the OAR provides an exceptional experience across desktops and any tablet or smart-phone on the market.

The Q4 Online Annual Report is available today; more information is available at http://www.q4websystems.com/Q4Products/Q4-Online-Annual-Report/default.aspx

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About Q4 Web Systems

Q4 Web Systems is the leading provider of SaaS-based investor relations solutions for North American public companies. Focused on the best customer experience in market, hundreds of Fortune 1000 brands including Nike, salesforce, FedEx and McDonald's use Q4 delivered websites, social media, mobile applications and data intelligence solutions to redefine how they interact with capital markets.
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