**Roots Announces Revised Dates for Conference Call to Discuss Third Quarter Fiscal 2017 Results**

**TORONTO, December 4, 2017 –** Roots ("Roots," "Roots Canada" or the "Company") (TSX: ROOT), an iconic Canadian lifestyle brand, today announced that the Company will host a conference call to discuss its third quarter fiscal 2017 financial results on Tuesday, December 5, 2017 at 8:00 a.m. Eastern Time.

Hosting the call will be Jim Gabel, President and Chief Executive Officer, and Jim Rudyk, Chief Financial Officer.

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| Date: | Tuesday, December 5, 2017 |
| Time: | 8:00 a.m. Eastern Time |
| Dial-In #: | 1-877-407-3982 U.S. & Canada |
| | 1-201-493-6780 International |

Alternatively, the conference call will be webcast on the investor relations page of the Company's website at http://investors.roots.com. For those unable to participate, an audio replay will be available from 11:00 a.m. Eastern Time on Tuesday, December 5, 2017 through Tuesday, December 12, 2017. To access the replay, please call 1-844-512-2921 (U.S. & Canada) or 1-412-317-6671 (International) and enter confirmation code 13673768. A web-based archive of the conference call will also be available at the above website.

**About Roots**

Established in 1973, Roots is an iconic Canadian lifestyle brand with a rich heritage and portfolio of premium apparel, leather goods, accessories and footwear. Roots delivers products to customers through its store network, online platform and international partnerships. As of July 29, 2017, the integrated omni-channel footprint of Roots included 116 company retail stores in Canada, 4 company retail stores in the United States, 109 partner-operated stores in Taiwan, 27 partner-operated stores in China and a global e-commerce platform that shipped to 54 countries during Roots most recently completed fiscal year. Roots Corporation is a Canadian corporation doing business as "Roots" and "Roots Canada".

**Social Media:** Facebook – facebook.com/roots; Instagram – @RootsCanada; Twitter – @RootsCanada

Source: Roots Corporation

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