



## Roots Announces Participation in the 2018 ICR Conference

**TORONTO, December 22, 2017** – [Roots](#) (“Roots,” “Roots Canada” or the “Company”) (TSX: ROOT), an iconic Canadian lifestyle brand, today announced that management will participate in the 2018 ICR Conference at the Grand Lakes Resort in Orlando, Florida. Jim Gabel, President and Chief Executive Officer, and Jim Rudyk, Chief Financial Officer, are currently scheduled to present on Tuesday, January 9, 2018 at approximately 3:30 p.m. Eastern Time.

Investors and interested parties can access the presentation by visiting the Company’s investor relations website at <http://investors.roots.com>.

### About Roots

Established in 1973, Roots is an iconic Canadian lifestyle brand with a rich heritage and portfolio of premium apparel, leather goods, accessories and footwear. Roots delivers products to customers through its store network, online platform and international partnerships. As of October 28, 2017, Roots’ integrated omni-channel footprint included 120 company retail stores in Canada, 4 company retail stores in the United States, 109 partner-operated stores in Taiwan, 29 partner-operated stores in China and a global e-commerce platform that shipped to 54 countries during Roots’ most recently completed fiscal year. Roots Corporation is a Canadian corporation doing business as “Roots” and “Roots Canada”.

**Social Media:** Facebook – [facebook.com/roots](https://facebook.com/roots); Instagram – [@RootsCanada](https://instagram.com/RootsCanada); Twitter – [@RootsCanada](https://twitter.com/RootsCanada)

Source: Roots Corporation

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