



## **EZCORP APPOINTS CHIEF BUSINESS DEVELOPMENT OFFICER**

AUSTIN, Texas (October 12, 2015) — EZCORP, Inc. (NASDAQ: EZPW) today announced that it has appointed Jacob Wedin as Chief Business Development Officer. In this new position, he will lead the company's business development strategy, and will report directly to Stuart Grimshaw, EZCORP's Chief Executive Officer.

Stuart Grimshaw, EZCORP's Chief Executive Officer, said, "Jacob is ideally suited to help drive our business development efforts. His extensive international experience in the consumer finance sector, acquisition expertise and successful expansions into new markets provides EZCORP with an outstanding business development talent and I am excited to have him as part of our executive team. He has a proven track record in identifying business opportunities accretive to existing operations and more importantly, brings the strategic and high-level planning skills necessary to orchestrate and lead the successful integration of new businesses into an existing infrastructure."

Mr. Wedin, who received his MBA from the American International University in London, brings over 15 years of international business experience. He is joining EZCORP from Bayport Financial Services, where he held several executive positions in Latin America. Prior to joining Bayport, he was appointed as the Swedish Trade Commissioner for several countries in Latin America and the Caribbean, based in Brazil. In that role, he was instrumental in promoting Swedish industry and commerce in the region.

### **About EZCORP**

EZCORP is a leading provider of pawn loans in the United States and Mexico and consumer loans in Mexico. At our pawn stores, we also sell merchandise, primarily collateral forfeited from pawn lending operations and used merchandise purchased from customers.

### **Forward-Looking Statements**

This announcement contains forward-looking statements regarding the company's business development strategy. These statements are based on the company's current expectations as to the outcome and timing of future events. Actual results may differ materially from those expressed or implied by the forward-looking statements due to a number of uncertainties and other factors. For a discussion of factors affecting the company's business and prospects, see the company's annual, quarterly and other reports filed with the Securities and Exchange Commission. The company undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results over time.

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