



July 23, 2009

## **TASER International to Unveil TASER X3 At Annual Conference July 27**

Demonstration of New Handheld TASER Electronic Control Device (ECD) With Multi-shot Capability

Interview Opportunities With TASER CEO Rick Smith

ADVISORY, July 23, 2009 (GLOBE NEWSWIRE) --

When: Monday, July 27, 2009

Time: 9:00-10:45 a.m.

Where: Radisson Fort McDowell Resort & Casino  
Conference Center  
10438 North Fort McDowell Road  
Fountain Hills, AZ

TASER (Nasdaq:TASR) CEO and Founder Rick Smith will officially unveil the new TASER® X3™ during his keynote address at the annual TASER Conference. The TASER X3 features a revolutionary technology called Rotational Pulse Drive, creating the first multi-shot ECD capable of simultaneously incapacitating multiple targets.

One-on-one interview opportunities with Rick Smith and hands-on demos of the TASER X3 and other TASER products will be available immediately following Mr. Smith's keynote address and exclusively to media/reporters attending the event.

Never-before-seen X3 technology and features are revealed daily at [www.TASERX3.com](http://www.TASERX3.com) through July 27. Also, follow the X3 through its Internet persona on Twitter at [www.Twitter.com/TASERX3](http://www.Twitter.com/TASERX3) and on Facebook® at [www.Facebook.com/TASERX3](http://www.Facebook.com/TASERX3) for additional information and insights leading up to the official launch.

Please RSVP to Hilary Gibeaut at [Hilary@TASER.com](mailto:Hilary@TASER.com) by noon on Friday, July 24.

The TASER International logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=2931>

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