



June 10, 2015

## Five Below to Open First Stores in Florida

### Extreme-Value Retailer Set to Open Nine Stores in Florida, Friday, June 12th

PHILADELPHIA, PA, June 10, 2015 (GLOBE NEWSWIRE) -- Five Below (Nasdaq:FIVE), the trend-right, extreme-value retailer catering to pre-teens, teens and beyond today announced its initial entry into Florida with the opening of nine stores on Friday, June 12th.

"Entering the state of Florida, our 25<sup>th</sup> state and opening our first stores in Jacksonville, Orlando and Tampa, is very exciting as we continue to grow our footprint across the country," said Joel Anderson, CEO of Five Below. "We're thrilled to develop new relationships with customers in the Sunshine State. Kids and parents looking for a fun place to shop for trend-right, high quality products at a great value will surely enjoy Five Below. Where else can you get the awesome feeling of getting all things summer for just \$5 and below?"

The Philadelphia-based company is one of the fastest growing retailers in the country marking its 400<sup>th</sup> store in Kissimmee, this particular weekend in June. It expects to cut the ribbon on approximately 70 new stores this year, on top of opening 62 stores in 2014. Catering to teens, pre-teens and their parents, Five Below carries an ever-evolving and exciting assortment of cell phone cases and chargers, remote control cars, yoga pants, graphic tees, nail polish, baseball and soccer balls, tons of candy and seasonal must-haves for summer, Back-to-School, Christmas and more. Everything, everyday, is just \$5 and below. Its stores are a vibrant, colorful and high-energy destination.

With grand openings on Friday June 12<sup>th</sup>, marking its entry into Florida, Five Below will hold a weekend-long grand opening party. The celebration includes special giveaways and deals, including their famous five-cent hot dogs served Friday and Saturday.

Five Below products are grouped into one of eight in-store worlds: *Style, Room, Sports, Tech, Crafts, Party, Candy and Now*. Five Below's unique assortment features leading brands such as Lego®, Wilson®, Hasbro™ and Peeps® and hot licenses from Disney® and Marvel® such as Frozen, Despicable Me, Avengers and Star Wars™. Rounding out the assortment is merchandise packed with quality and value made exclusively for Five Below.

The stores can be found at the following locations:

#### Coconut Point:

- Coconut Point Shopping Center - 8024 Mediterranean Drive, Estero, FL 33928

#### Melbourne:

- Viera Shops - 7171 Lake Andrew Drive, Melbourne FL 32940

#### Orlando:

- International Drive Value Center - 5295 Touchstone Drive, Orlando FL 32819
- The Crosslands Kissimmee - 630 Centerview Boulevard, Kissimmee FL 34741

#### Jacksonville:

- South Beach Regional Shopping Center - 3876-2 South Third Street, Jacksonville Beach, FL 32250
- Argyle Village Shopping Center - 6001-62 Argyle Forest Boulevard, Jacksonville FL 32244

#### Tampa:

- Lake Walden Square - 115 West Alexander Street, Plant City, FL 33563
- Cortez Commons - 12928 Cortez Boulevard, Brooksville, FL 34613

Sarasota:

- Sarasota Pavilion - 6571 South Tamiami Trail, Sarasota, FL 34321

Store hours for each location will be Monday through Saturday, 9:30 a.m. to 9 p.m., and Sunday from 10 a.m. to 7 p.m.

### **About Five Below**

Five Below is a rapidly growing specialty value retailer offering a broad range of trend-right, high-quality merchandise targeted at the teen and pre-teen customer. Five Below offers a dynamic, edited assortment of exciting products in a fun and differentiated store environment, all priced at \$5 and below, including select brands and licensed merchandise across a number of category worlds: *Style, Room, Sports, Tech, Crafts, Party, Candy*, and *Now*. Five Below is headquartered in Philadelphia, Pennsylvania. For more information, visit [www.fivebelow.com](http://www.fivebelow.com).

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