

five BELOW®

Five Below Partners With Charities to Give Back

September 28, 2018

Tween and Teen Brand Donates 100,000 Backpacks From Customers' Contributions to Kids In Need Foundation® and Donates \$100,000 to Best Friends Animal Society®.

PHILADELPHIA, PA, Sept. 28, 2018 (GLOBE NEWSWIRE) -- Philadelphia-based retail brand Five Below (NASDAQ: FIVE) is proud to announce they recently began new partnerships with two special charities. Over 100,000 backpacks were donated to the Kids In Need Foundation® and \$100,000 was donated to Best Friends Animal Society®.

"We are honored to be working with these respected organizations," said George Hill, Executive Vice President of Retail at Five Below. "Thanks to the help of our amazing customers, we were able to collect over \$500,000 in donations for backpacks to get kids ready for school through the Kids In Need Foundation. We're also so excited to have started a partnership with Best Friends Animal Society, a leading animal rescue organization. The missions of both organizations mean a lot to Five Below, and we're so happy to give back to our communities. I couldn't be prouder to represent this incredible brand."

Throughout the month of August, customers donated \$5 at the register in Five Below stores towards backpacks to help kids get first-day-of-school ready through the Kids In Need Foundation. Thanks to the generosity of their customers, Five Below donated over 100,000 backpacks to kids in schools across the country. The Kids In Need Foundation provides free school supplies to students in need, making sure they are ready to learn and take on the year.

In September, Five Below began supporting Best Friends Animal Society, an organization dedicated to animal welfare. The company made a \$100,000 donation and started exclusively selling Best Friends Animal Society merchandise in stores and online at fivebelow.com. Tees for pets and their owners, mugs, water bottles, blankets and more are being sold to help raise animal rescue awareness.

About Five Below

Five Below is a rapidly growing specialty value retailer offering a broad range of trend-right, high-quality merchandise targeted at the teen and pre-teen customer. Five Below offers a dynamic, edited assortment of exciting products in a fun and differentiated store environment, all priced at \$5 and below. Select brands and licensed merchandise fall into the Five Below special worlds: *Style, Room, Play, Tech, Create, Party, Candy* and *Now*. Five Below is headquartered in Philadelphia, Pennsylvania. For more information, visit one of the 700+ stores or www.fivebelow.com.

About Kids In Need Foundation

The Kids In Need Foundation's mission is to ensure that every child is prepared to learn and succeed in the classroom by providing free school supplies nationally to students most in need. The Kids In Need Foundation, a national 501(c)(3) charitable organization founded in 1995, has distributed \$1 billion in school supplies, directly benefiting 6.2 million students and 200,000 teachers annually. For more information, visit KINF.org, and join us on Facebook, Twitter, and Instagram: @KidsInNeed

About Best Friends Animal Society

Best Friends Animal Society is a leading national animal welfare organization dedicated to ending the killing of dogs and cats in America's shelters. In addition to running lifesaving programs in partnership with more than 1,900 animal welfare groups across the country, Best Friends has regional centers in New York City, Los Angeles, Atlanta and Salt Lake City, and operates the nation's largest no-kill sanctuary for companion animals. Founded in 1984, Best Friends has helped reduce the number of animals killed in shelters nationwide from 17 million per year to about two million. Determined to get that number to zero by the year 2025, Best Friends and its nationwide network of members and partners are working to Save Them All®.

To become a fan of Best Friends on Facebook, go to Facebook.com/bestfriendsanimalsociety. Follow Best Friends on Twitter (@BestFriends) and Instagram (@BestFriendsAnimalSociety)

Contacts:

Media

Kelly Durcan
212-253-4444
kdurcan@devitoverdi.com

Investors

Christiane Pelz
215-207-2658
Christiane.pelz@fivebelow.com

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