Titan International, Inc. InvestorRoom

Titan Expands Lineup of Goodyear Optitrac Radial Farm Tires

QUINCY, III - Titan Goodyear Farm Tires, a Titan Tire Corporation brand, has expanded the OPTITRACTM line of radial farm tires with the introduction of the new Goodyear OPTITRAC R+. The OPTITRAC R+ provides additional traction and load capacity and is rated for higher transport speeds than standard R-1 tires.

"We designed the OPTITRAC R+ with performance in mind," says Jeff Vasichek, vice president of sales and marketing for Titan Tire Corporation. "Borrowing technology from Goodyear's aircraft tires, the new materials and the new bead design used in its construction make for a strong-carcass tire ideal for use with today's high-powered tractors."

Available in five sizes - 600/70R30, 620/75R30, 650/85R38, 710/70R42 and 710/75R42 - the OPTITRAC R+'s high aspect ratios allow the tire to carry a 23 percent heavier load (ranging from 7,850 to 15,200 pounds) than a standard R-1W tire at the same inflation. Similarly, the OPTITRAC R+ can carry the maximum load of an R-1W at an inflation pressure of 6 psi lower, providing enhanced flotation and helping to reduce compaction in the field. The OPTITRAC R+ is also an effective alternative to IF and VF tire technology.

With 25 percent deeper lugs than a conventional R-1 tire, the OPTITRAC R+ helps convert torque into 10 percent more traction. The design promotes longer tread life and is rated for transport speeds of up to 40 miles per hour.

As an addition to the OPTITRAC family, the R+ features all the benefits of Goodyear's OPTITRAC radial products. The OPTITRAC line of tires feature the modern global design desired by farmers today using state-of-the-art technology and thorough testing for durability and quality. A self-cleaning, 45-degree-angle tread action and improved mold and shape creates a smoother ride in the field and on the road, reducing operator fatigue. OPTITRAC tires are ideal for heavy, wet soil conditions and are available in extra-wide flotation sizes for superior traction.

Goodyear Farm Tires are manufactured by Titan Tire Corporation, a subsidiary of Titan International, Inc. (NYSE:TWI), a holding company that owns subsidiaries that supply wheels, tires and assemblies for off-highway equipment used in agricultural, earthmoving/construction and consumer (including all terrain vehicles) applications. For more information or to find a Titan or Goodyear Farm Tire Dealer, visit http://www.titan-intl.com.

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