



Fresh Del Monte Produce Inc.

FOR IMMEDIATE RELEASE

Fresh Del Monte Produce Acquires Equity Investment in Purple Carrot

-Investment builds on Fresh Del Monte's commitment to further diversify the Company-

CORAL GABLES, FL. – May 7, 2018 - **Fresh Del Monte Produce Inc. (NYSE: FDP)** announced today that it has acquired an equity investment in Purple Carrot, a plant-based meal kit provider in the United States. Launched in 2014, Purple Carrot delivers fresh, pre-portioned ingredients nationwide with simple step-by-step guidance for people to cook healthy, plant-based meals at home. Purple Carrot has built a vibrant community among health-conscious consumers seeking convenient, better for you, better for the environment, 100% plant-based food and beverage offerings.

“This investment builds on our commitment to seize growth opportunities that will further diversify our business, leverage our distribution network and infrastructure, and get healthful, fresh fruit and vegetable offerings in as many channels as possible,” said Mohammad Abu-Ghazaleh, Chairman and Chief Executive Officer of Fresh Del Monte. “Purple Carrot has tremendous growth momentum in the fast-growing plant-based food segment with a well-known brand and an authentic connection with its customers. We believe there will be significant opportunities for our teams to create increased value through product mix and channel expansion.”

About Fresh Del Monte Produce Inc. (www.freshdelmonte.com)

Fresh Del Monte Produce Inc. is one of the world's leading vertically integrated producers, marketers and distributors of high-quality fresh and fresh-cut fruit and vegetables, as well as a leading producer and distributor of prepared food in Europe, Africa and the Middle East. Fresh Del Monte markets its products worldwide under the Del Monte® brand, a symbol of product innovation, quality, freshness and reliability for more than 125 years.

About Purple Carrot (www.purplecarrot.com)

Purple Carrot is the first and only plant-based meal kit company that delivers fresh, pre-portioned ingredients and simple step-by-step guidance for people to prepare distinctive, healthy, plant-based meals at home. Purple Carrot empowers people who want to consciously and easily integrate plant-based eating into their life – while not completely giving up meat, fish, and dairy – and become a Balanceatarian™.

Forward-looking Information

This press release contains certain forward-looking statements regarding the intents, beliefs or current expectations of the Company or its officers with respect to various matters. These forward-looking statements are based on information currently available to the Company and the Company assumes no obligation to update these statements. It is important to note that these forward-looking statements are not guarantees of future performance and involve risks and uncertainties. The Company's actual results may differ materially from those in the forward-looking statements as a result of various important factors, including those described under the caption “Key Information - Risk Factors” in Fresh Del Monte Produce Inc.'s Annual Report on Form 10-K for the year ended December 29, 2017, along with other reports that the Company has on file with the Securities and Exchange Commission.

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Note to the Editor: This release and other press releases are available on the Company's web site, www.freshdelmonte.com.

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