

NEWS RELEASE

## El Loco Opens at The Adventuredome Introducing Drops, Twists & Turns for Thrill Seekers of All Ages

## 2/19/2014

Las Vegas' Newest Attraction Speeds into America's Largest Indoor Theme Park
LAS VEGAS, Feb. 19, 2014 / PRNewswire / -- The Adventuredome at Circus Circus has gone "loco" - El Loco, that is!
Only the second of its kind in the United States, the new world-class roller coaster is now open and invites thrill seekers of all ages to experience a 72-second, adrenaline-pumping adventure complete with G drops, gravity-defying turns and over-the-edge twists.

To view the multimedia assets associated with this release, please click: <a href="http://www.multivu.com/mnr/65713-circus-circus-el-loco-opens-at-adventuredome-las-vegas-newest-attraction">http://www.multivu.com/mnr/65713-circus-circus-el-loco-opens-at-adventuredome-las-vegas-newest-attraction</a>

Designed by S&S Worldwide, Inc., the world's leading manufacturer of vertical and family thrill rides, El Loco's soaring eye-catching structure offers a unique and exhilarating ride experience in a small footprint. Reaching a maximum speed of 45 mph, El Loco pushes the limits with unique coaster elements that drop, turn and twist riders around 1,300 feet of electric yellow track for a thrill-a-second adventure, including:

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- 90-foot ascent followed by a high lateral G hairpin turn and a greater-than-straight-down diving drop producing a negative 1.5 "vertical G"
- Lateral floater that transitions into a 45-degree outwardly banked curve and doughnut roll
- 180-degree turn that races over the edge into a barrel roll
- Reverse 240-degree roll that zooms into an inverted drop before coming to a sudden and complete stop

Allowing the vehicle to make tighter and faster turns, El Loco's small four-person cars feature an innovative open-carriage design giving riders the feeling of flying as they twist around every turn. With a surround-sound system built into each seat of the coaster cars, riders also will enjoy a custom soundtrack featuring the sounds of Latin, Hip Hop and Rock.

"El Loco offers our guests something they have never experienced before and is the perfect addition to The Adventuredome," said Tom Nolan, vice president of operations for The Adventuredome. "This is the first place in the country where El Loco can be experienced indoors, which makes it even more exciting. Riders enjoy El Loco's twists, turns and drops in such close proximity to our other rides that for an instant, they get the sensation that they may run into Canyon Blaster or even touch the top of the dome creating a truly thrilling experience."

The new centerpiece of The Adventuredome, El Loco is the only indoor coaster of its kind in the United States and the second indoor El Loco coaster in the world. El Loco roller coasters are famous for their record-breaking steep first drops and one-of-a-kind moves. Worldwide, El Loco coasters can be found in Indiana, UK, France, Australia and China.

El Loco is included in the purchase of a \$29.95 Adventuredome Premium all-day ride pass or a \$10 single ride ticket. Passengers must be at least 48 inches to ride.

## CIRCUS CIRCUS HOTEL, CASINO AND THEME PARK - LAS VEGAS

Circus Circus provides a fun-filled Las Vegas experience for all ages at an affordable price. The resort's hallmark lies under its legendary Big Top, where celebrated circus acts perform as part of the world's largest permanent circus. Circus Circus features The Adventuredome, America's largest indoor theme park; a variety of restaurants including THE Steak House, rated the best steakhouse by Zagat and recognized a record 20 times in Las Vegas Review–Journal's "Best of Las Vegas" awards; and Vince Neil's Tatuado Eat–Drink–Party!, where the rock 'n' roll vibe of the Sunset Strip comes to Las Vegas; a wedding chapel; shopping and an RV park. Circus Circus is a wholly owned subsidiary of MGM Resorts International (NYSE: MGM). For more information, please visit <a href="https://www.circuscircus.com">www.circuscircus.com</a>, www.adventuredome.com.

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