

DELIVERING SUPERIOR SHAREHOLDER VALUE

STRATEGIC OVERVIEW Don Brandt



PINNACLE WEST: WHO WE ARE

We are a vertically integrated, regulated electric utility.

NYSE Ticker PNW \$6 Billion **Market Cap Enterprise Value \$9 Billion Yield** 4%



- Arizona's largest electric utility
- \$13 billion assets

Service Territory

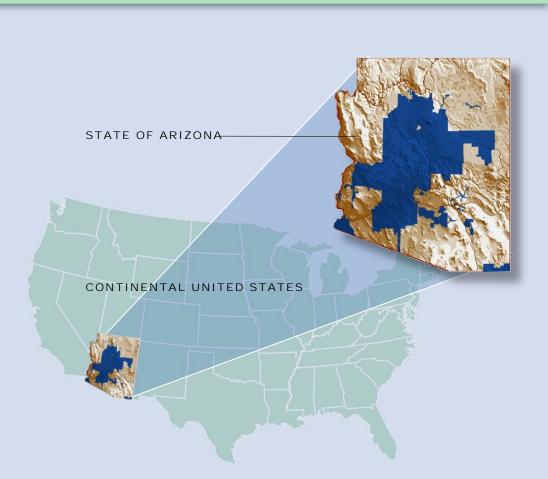
- 1.1 million customer accounts
- 34,646 square miles

Customer Growth

- 2.0% average annual growth **expected 2012-2015**
- 3-4% historical average well above industry average

2012 Peak Demand - 7,212 MW





ARIZONA CORPORATION COMMISSIONERS

Three seats for four-year terms through January 2017 were addressed in the November 2012 election.

Terms Through 2017

Terms Through 2015

New Commissioners



Incumbents



Susan
Bitter-Smith (R)



Burns (R)



Bob Stump (R)*



Brenda Burns (R)



Gary Pierce (R)*
Chairman

SUPERIOR SHAREHOLDER RETURNS

Our total return to shareholders has outperformed our industry and the broad market over the past five years.

