

Chico's FAS, Inc. • 11215 Metro Parkway • Fort Myers, Florida 33966 • (239) 277-6200

## Chico's FAS, Inc. to Webcast the Company's Meeting with Security Analysts

FORT MYERS, Fla., March 1, 2012 /PRNewswire/ -- Chico's FAS, Inc. (NYSE: CHS) will host a meeting with security analysts on Tuesday, March 6, 2012 beginning at 8:30 a.m. E.S.T. at its Fort Myers, Florida National Store Support Center. The meeting is being webcast live over the Internet by Thomson Street Events and is being delivered over Thomson Street's investor distribution network. Individual investors can listen to the webcast at <a href="http://www.earnings.com/">http://www.earnings.com/</a>. Institutional subscribers can access the webcast at <a href="http://www.streetevents.com/">http://www.streetevents.com/</a>. The webcast will also be available at the Events Calendar page of the Chico's FAS, Inc. corporate website, <a href="http://www.chicosfas.com/">http://www.chicosfas.com/</a>. An audio archive of the webcast will be available following the live event.

(Logo: http://photos.prnewswire.com/prnh/20110920/FL71045LOGO)

ABOUT CHICO'S FAS, INC.

The Company, through its brands – Chico's, White House | Black Market, Soma Intimates, and Boston Proper, is a women's specialty retailer of private branded, sophisticated, casual-to-dressy clothing, intimates, complementary accessories, and other non-clothing gift items.

The Chico's brand offers women a combination of great style, one-of-a-kind details and warm personal service. Chico's currently operates 601 boutiques and 84 outlets throughout the U.S., publishes a monthly catalog and offers round-the-

1

clock shopping at www.chicos.com.

White House | Black Market strives to make women feel beautiful with apparel and accessories in the honest simplicity of black and white and the individuality of styles built from it. White House | Black Market currently operates 365 boutiques and 27 outlets, publishes a catalog highlighting its latest fashions and connects with customers at <a href="https://www.whbm.com">www.whbm.com</a>.

Soma Intimates offers beautiful and sensual lingerie, loungewear and beauty. Soma Intimates currently operates 168

boutiques and 17 outlets, publishes a catalog coinciding with key shopping periods and sells direct-to-consumer at

www.soma.com.

Boston Proper is a leading direct-to-consumer retailer of women's high-end apparel and accessories. Boston Proper provides unique, distinctive fashion designed for today's independent, confident and active woman. The merchandise focus is about creating a daring, modern style with a sensual feel and is available exclusively through the Boston Proper catalog and website, <a href="www.bostonproper.com">www.bostonproper.com</a>.

For more detailed information on Chico's FAS, Inc., please visit www.chicosfas.com.

**Executive Contact:** 

Todd Vogensen

Vice President-Investor Relations

Chico's FAS, Inc.

(239) 346-4199

SOURCE Chico's FAS, Inc.

2