

## Retailer reframes industry, internal challenges

1/3/2020

Business Observer's new cover story features a conversation with Apparel President Molly Langenstein and Intimates President Mary van Praag about Chico's FAS' unwavering commitment to delivering the most amazing personal service to our customers as well as our strategic brand initiatives for Chico's, Soma and White House Black Market for 2020.

[Read More](#)