

CIO Names Ann Joyce To CIO Hall Of Fame

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Honorees to be Inducted at The CIO 100 Symposium and Awards

FORT MYERS, Fla., May 7, 2019 /PRNewswire/ -- Chico's FAS, Inc. (NYSE: CHS) proudly announces Ann Joyce, EVP & Chief Customer Officer, Technology, Supply Chain & Omni Operations, is a 2019 inductee into the CIO Hall of Fame from IDG's CIO. This prestigious honor is bestowed upon a select group of outstanding IT executives and visionaries who have had a significant impact on the IT profession. Ms. Joyce will accept her award at the CIO Hall of Fame awards ceremony to be held on August 21, 2019 at The Broadmoor Resort in Colorado Springs, Colorado, during the CIO 100 Symposium.

"Ann's 30 years of experience enabling businesses to succeed through technology has enabled Chico's FAS to establish a premier omnichannel platform with innovative technologies that support our customer relationships and competitive position," said Bonnie Brooks, Interim President and CEO of Chico's FAS. "This award acknowledges the tremendous contributions she has made as a strategic business technologist to our company and the apparel industry. We congratulate Ann on this well-deserved honor."

At Chico's FAS, Ms. Joyce has launched numerous initiatives that leverage technology and innovation to modernize, digitize and personalize the customer experience across all Chico's FAS brands. She has helped position the Company for omnichannel success by working to strengthen and expand Chico's FAS's digital capabilities to seamlessly deliver its Most Amazing Personal Service to customers, no matter where or how they shop. Chico's FAS is executing on this vision through initiatives like shared inventory, virtual stylists, ship from store, and STYLECONNECTSM, an enhanced platform that provides digitized clienteling tools, such as curated or personalized lookbooks, social selling and others.

"For more than 20 years, our CIO Hall of Fame has honored the profound business impact and technology vision of the most accomplished Chief Information Officers working today," said Maryfran Johnson, IDG's Executive Director

of CIO Programs. "We are delighted this year to induct another 20 world-class IT leaders whose career accomplishments across multiple industries underscore the vital, influential role CIOs play in shaping our digital future."

Ms. Joyce joined Chico's FAS in 2015, following a career spanning multiple functions within the apparel industry, including retail, wholesale, licensing, manufacturing and international environments.

Prior to Chico's FAS, Ms. Joyce served as Senior Vice President and Chief Information Officer at Aeropostale, Inc. During her 12-year tenure, Aeropostale was recognized as a Top Innovator by Apparel Magazine and helped lead the industry in mobile payments. Prior to Aeropostale, Ms. Joyce held various positions including serving as Vice President of Global Applications at Polo Ralph Lauren from 1996 until 2002. Earlier in her career, Ms. Joyce held leadership positions in the area of technology at Leslie Faye and Garan, Inc.

About Chico's FAS, Inc.

The Company, through its brands – Chico's, White House Black Market, Soma and TellTale™ is a leading omnichannel specialty retailer of women's private branded, sophisticated, casual-to-dressy clothing, intimates and complementary accessories.

As of February 2, 2019, the Company operated 1,418 stores in the U.S. and Canada and sold merchandise through 83 international franchise locations in Mexico. The Company's merchandise is also available at www.chicos.com, www.chicosofftherack.com, www.whbm.com, www.soma.com and www.mytelltale.com as well as through third party channels. For more detailed information on the Company, please go to our corporate website at www.chicosfas.com. The information on our corporate website is not, and shall not be deemed to be, a part of this press release or incorporated into our federal securities law filings.

About CIO:

CIO focuses on attracting the highest concentration of enterprise CIOs and business technology executives with unparalleled peer insight and expertise on business strategy, innovation, and leadership. As organizations grow with digital transformation, CIO provides its readers with key insights on career development, including certifications, hiring practices and skills development. The award-winning CIO portfolio — **CIO.com**, CIO Events, CIO Strategic Marketing Services, CIO Forum on LinkedIn, CIO Executive Council and CIO primary research — provides business technology leaders with analysis and insight on information technology trends and a keen understanding of IT's role in achieving business goals. CIO is published by IDG Communications, Inc. Company information is available at www.idg.com.

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About the CIO Hall of Fame Awards:

The CIO Hall of Fame was created in 1997 to spotlight 12 outstanding IT leaders who had significantly contributed to and profoundly influenced the IT discipline, the use of technology in business and the advancement of the CIO role. Ten years later, in 2007, CIO inducted its second class of honorees into the CIO Hall of Fame during CIO magazine's 20th anniversary celebration. CIO continues to showcase this elite group of CIOs — now numbering 140 — during the CIO Hall of Fame induction ceremony. A list of all inductees can be viewed **here**.

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